

## **ZIZE!** Franchise Decision Timetable

| Time            | Step | Action                                  | Key People In Addition To You  |
|-----------------|------|---|--------------------------------|
| Per your timing | 1    | Informal Research                       | Personal/Business Partners     |
|                 | 2    | Request for Information                 | Broker, Franchisor             |
|                 | 3    | Personality Assesment (optional)        | Broker                         |
| 1-2 months      | 4    | Financial Pre-Qualification (optional)  | Broker                         |
|                 | 5    | Presentation of Recommended Franchises  | Broker                         |
|                 | 6    | Franchise Territory Availability Check  | Broker, Franchisor             |
|                 | 7    | Referral to Franchisor                  | Broker                         |
|                 | 8    | Introduction Phone Call with Franchisor | Broker, Franchisor             |
|                 | 9    | Transmittal & Review of FDD             | Broker, Accountant, Lawyer     |
|                 | 10   | FDD Review Phone Call with Franchisor   | Broker, Franchisor             |
|                 | 11   | Validation Phone Calls                  | Franchisor, Other Franchisees  |
| 2-5 months      | 14   | Transmittal of Franchise Agreement      | Franchisor, Lawyer, Accountant |
|                 | 12   | Discovery Day                           | Franchisor, System Franchisees |
|                 | 13   | Decision by Applicant & Franchisor      | Franchisor                     |
|                 | 15   | Apply for Financing                     | Franchisor, Accountant, Lawyer |
|                 | 16   | Build Out & Equipment                   | Franchisor, Contractor         |
| 1-12 months     | 17   | Training                                | Franchisor                     |
|                 | 18   | Grand Opening                           | The Entire Team!               |

The steps in this chart are the standard industry sequence.

The order and the amount of steps may vary according to the franchise.

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